

OPTIMARA Retail Catalog

Item Number	Item Description	Ceramic	Self Watering	Standard Pack Sizes*	Drop Ship ? Pack Size	Estimated Retail	F. O. B. Nashville RETAIL Unit Cost	Optimara UPC
ALL YEAR								
20020	2IN Violet Finished		<input type="checkbox"/>	19 24	38	\$3.29	\$1.65	0-49814-00200-8
20022	2IN Violet-Do-Windows		<input checked="" type="checkbox"/>	20	Yes 20	\$4.89	\$2.45	0-49814-20022-0
20031	2IN Optimara WaterShip		<input checked="" type="checkbox"/>	30 15	Yes 30	\$3.29	\$2.20	0-49814-01205-2
20040	2IN Violet in White Unicover		<input type="checkbox"/>	20	Yes 20	\$2.99	\$1.65	0-49814-00200-8
20041	2IN Violet in Assorted Lifestyle Covers		<input type="checkbox"/>	NEW 20	Yes 20	\$3.29	\$1.65	0-49814-20041-1
40030	4IN Large PreFinished Violet		<input type="checkbox"/>	30 15	Yes 30	\$4.39	\$2.00	0-49814-00400-2
40040	4IN Optimara Violet		<input type="checkbox"/>	30 15	Yes 30	\$3.49	\$2.10	0-49814-00400-2
40042	4IN Violet in Deko-Cover	Plastic	<input type="checkbox"/>	30 15	Yes 30	\$4.29	\$2.15	0-49814-40042-2
40046	4IN Violet in Speed Cover		<input type="checkbox"/>	30 15	Yes 30	\$3.99	\$2.30	0-49814-40046-0
40049	4IN Violet in Assorted Lifestyle Covers	Plastic	<input type="checkbox"/>	NEW 30 15	Yes 30	\$3.99	\$2.00	0-49814-40049-1
40052	4IN Southern Belle Series African Violet		<input type="checkbox"/>	NEW 30 15	Yes 15	\$4.99	\$2.50	0-49814-40052-1
40060	6IN Optimara Violet		<input type="checkbox"/>	9	Yes 6	\$9.99	\$5.00	0-49814-40060-6
40061	6IN Violet EverFloris		<input type="checkbox"/>	9	Yes 6	\$12.99	\$6.50	0-49814-40061-3
40062	6IN Violet Finished with MX Sleeve	MX Sleeve	<input type="checkbox"/>	9	Yes 6	\$9.99	\$5.00	0-49814-40061-3
40066	6IN Optimara Violet in Speed Cover	Speed Cover	<input type="checkbox"/>	9	Yes 9	\$10.99	\$5.50	0-49814-40066-8
40071	6IN EverFloris Violet in Speedcover	Speed Cover	<input type="checkbox"/>	9	Yes 9	\$13.99	\$7.00	0-49814-40071-2
40211	2IN Violet in Terra Cotta w/ Rose Design	Ceramic	<input checked="" type="checkbox"/>	20	Yes 20	\$5.49	\$2.75	0-49814-40211-2
40212	2IN Violet in Pearl Rim Vase Assted	Ceramic	<input checked="" type="checkbox"/>	20	Yes 20	\$5.49	\$2.75	0-49814-42212-?
40220	2IN Violet in Water Can - Assorted Colors	Ceramic	<input checked="" type="checkbox"/>	20	Yes 20	\$6.59	\$3.30	0-49814-40220-4
40221	2IN Violet in Water Can - White	Ceramic	<input checked="" type="checkbox"/>	20	Yes 20	\$6.59	\$3.30	0-49814-40221-1
40226	2IN Violet in White Bulb Vase	Ceramic	<input checked="" type="checkbox"/>	20	Yes 20	\$5.49	\$2.75	0-49814-40226-6
40229	2IN Violet in Vase Blue/White	Ceramic	<input checked="" type="checkbox"/>	20	Yes 20	\$4.99	\$2.50	0-49814-40229-7
40230	2IN Violet in Colored Stoneware	Ceramic	<input checked="" type="checkbox"/>	20	Yes 20	\$4.99	\$2.50	0-49814-40230-3
40231	2IN Violet in DinnerVase	Ceramic	<input checked="" type="checkbox"/>	20	Yes 20	\$6.99	\$4.20	0-49814-40231-
40292	2IN Violet in Smiley Face Vase	Ceramic	<input checked="" type="checkbox"/>	20	Yes 20	\$5.99	\$3.00	0-49814-40292-1
40411	4IN Violet in Terra Cotta w/ Rose Design	Ceramic	<input checked="" type="checkbox"/>	12		\$9.89	\$4.95	0-49814-40411-6

Prices are subject to change without notice. All Pricing F. O. B. Nashville

* Box Charge added to each case: 2" and 4" @\$4.50, other @6.50

** Freight charged Zone A = 18%, Zone B = 21% and Zone C = 26% added to the order - 4% Processing fee is added for Freight Collect Order

Call 1-800-443-2290 option 1 or sales@optimara.com

Item Number	Item Description	Ceramic	Self Watering	Standard Pack Sizes*		Drop Ship ? Pack Size	Estimated Retail	F. O. B. Nashville RETAIL Unit Cost	Optimara UPC
40421	4IN Violet in Loveseat Blue/White	Ceramic	<input checked="" type="checkbox"/>	8			\$14.99	\$7.50	0-49814-40421-5
40423	4IN Violet in Loveseat Blue/White	Ceramic	<input checked="" type="checkbox"/>	8			\$14.99	\$8.25	0-49814-40423-9
40431	4IN Violet in Beveled Blue/White	Ceramic	<input type="checkbox"/>	12			\$7.99	\$4.00	0-49814-40431-4
40435	4IN Violet in Summer Morning Vase	Ceramic	<input checked="" type="checkbox"/>	20			\$7.99	\$4.00	0-49814-40435-2
40438	4IN Violet in Lady Bug Band Vase	Ceramic	<input checked="" type="checkbox"/>	12			\$8.79	\$4.40	0-49814-40438-3
40450	4IN Violet in White Vase	Ceramic	<input checked="" type="checkbox"/>	12			\$8.79	\$4.40	0-49814-40450-5
40461	4IN Violet in Antique Ceramic	Ceramic	<input checked="" type="checkbox"/>	12			\$8.79	\$4.40	0-49814-40461-1
40471	4IN Violet in Clay Pot	Clay	<input type="checkbox"/>	20	12		\$5.49	\$2.75	0-49814-40471-0
40611	6IN Violet in Terra Cotta w/ Rose Design	Ceramic	<input checked="" type="checkbox"/>	6			\$18.99	\$9.50	0-49814-40611-0
40661	6IN Violet in Recent Past Series Vase (set of	Ceramic	<input type="checkbox"/>	6			\$17.99	\$9.00	0-49814-40661-5
40662	6IN Violet in Recent Past Series Vase (set of	Ceramic	<input type="checkbox"/>	6			\$17.99	\$9.00	0-49814-40661-5
40670	6IN EverFlorin in Clay Pot	Clay	<input type="checkbox"/>	6			\$18.99	\$9.50	0-49815-40670-7
40671	6IN Violet in Clay Pot	Clay	<input type="checkbox"/>	6			\$10.99	\$5.50	0-49814-40671-4
40711	8IN DishGarden Terra Cotta Rose Design	Ceramic	<input type="checkbox"/>	4			\$21.99	\$11.00	0-49814-40710-0
42260	2IN Violet in Square Tea Cup	Ceramic	<input checked="" type="checkbox"/>	20		Yes 20	\$6.59	\$3.30	0-49814-42260-8
42269	2IN Violet in Recent Past Series Vase (set of	Ceramic	<input checked="" type="checkbox"/>	20		Yes 20	\$5.49	\$2.75	0-49814-42269-1
42425	4IN Violet Trinity Vase With Ivy	Ceramic	<input checked="" type="checkbox"/>	6			\$19.79	\$9.90	0-49814-42425-1
42445	4IN Violet in Brushed Finished Cover	Ceramic	<input type="checkbox"/>	12			\$8.79	\$4.40	0-49814-42445-9
42461	4IN Violet in Recent Past Series Vase (set of	Ceramic	<input checked="" type="checkbox"/>	12			\$9.89	\$4.95	0-49814-42461-9
42645	6IN Violet in Brushed Finished Cover	Ceramic	<input type="checkbox"/>	6			\$16.49	\$8.25	0-49814-42645-3
42661	6IN Dishgarden in Recent Past Series (set of	Ceramic	<input type="checkbox"/>	6			\$21.99	\$11.00	0-49814-42661-3
42662	6IN Dishgarden in Recent Past Series (set of	Ceramic	<input type="checkbox"/>	6			\$21.99	\$11.00	0-49814-42661-3
42712	8IN Sage Dishgarden	Ceramic	<input type="checkbox"/>	4			\$25.49	\$12.65	0-49814-42700-9
42761	8IN Dishgarden Rose in Recent Past Series (:	Ceramic	<input type="checkbox"/>	4			\$25.49	\$12.65	0-49814-42761-0
42762	8IN Dishgarden in Recent Past Series (set of	Ceramic	<input type="checkbox"/>	4			\$25.49	\$12.65	0-49814-42761-0
48011	4IN Assorted Table Ferns		<input type="checkbox"/>	30	15	Yes 30	\$3.99	\$2.00	0-49814-48010-3
48012	4IN Fittonia		<input type="checkbox"/>	30	15	Yes 30	\$3.99	\$2.00	0-49814-48010-3
48013	4IN Peperomia-Red, Green, Silver		<input type="checkbox"/>	30	15	Yes 30	\$3.99	\$2.00	0-49814-48010-3
48014	6IN Jewel Orchids		<input type="checkbox"/>	6			\$29.99	\$15.00	0-49814-48010-3
48020	4IN Elatior Finished Begonia		<input type="checkbox"/>	15	15	Yes 15	\$4.99	\$2.50	0-49814-48020-2
48022	4IN Elatior Begonia in Clay Pot	Clay	<input type="checkbox"/>	12			\$8.99	\$4.50	0-49814-48022-6
48023	4IN Elatior Begonia in Panterra Pot		<input type="checkbox"/>				\$8.99	\$4.50	0-49814-48023-3

Prices are subject to change without notice. All Pricing F. O. B. Nashville

* Box Charge added to each case: 2" and 4" @\$4.50, other @6.50

** Freight charged Zone A = 18%, Zone B = 21% and Zone C = 26% added to the order - 4% Processing fee is added for Freight Collect Order

Call 1-800-443-2290 option 1 or sales@optimara.com

Item Number	Item Description	Ceramic	Self Watering	Standard Pack Sizes*		Drop Ship ? Pack Size	Estimated Retail	F. O. B. Nashville RETAIL Unit Cost	Optimara UPC
48030	6IN Finished Elatior Begonia		<input type="checkbox"/>	8			\$9.99	\$5.00	0-49814-48030-1
48032	6IN Elatior Begonia in Clay Pot		<input type="checkbox"/>	6			\$11.99	\$6.00	0-49814-48032-5
48040	4IN Rex Begonia Finished		<input type="checkbox"/>	30	15	Yes 15	\$4.99	\$2.50	0-49814-48040-0
48045	6IN Rex Begonia Finished		<input type="checkbox"/>	8			\$9.99	\$5.00	0-49814-48045-5
48060	4IN Assorted Floral PDQ		<input type="checkbox"/> NEW	21	21	Yes 21	\$4.99	\$2.50	0-49814-48060-8
48110	8IN Basket		<input type="checkbox"/>	4			\$21.99	\$11.00	0-49814-48110-0
48120	10IN Basket		<input type="checkbox"/>	2			\$32.99	\$16.50	0-49814-48120-9

GRANDPARENTS DAY

42432	4IN Violet in Blue and White Flower Cache Po	Ceramic	<input type="checkbox"/>	12			\$8.79	\$4.40	0-49814-42432-9
-------	--	---------	--------------------------	----	--	--	--------	--------	-----------------

FALL HARVEST

40477	4IN Violet in Fall Harvest Vase	Ceramic	<input checked="" type="checkbox"/>	12			\$8.79	\$4.40	0-49814-40477-2
42446	4IN Violet in Top Glazed Fall Harvest	Ceramic	<input checked="" type="checkbox"/>	12			\$8.79	\$4.40	0-49814-42446-6
42479	4IN Violet in Entwined Fall Leaf	Ceramic	<input checked="" type="checkbox"/>	12			\$8.79	\$4.40	0-49814-42479-4
42601	6IN Violet in Bushel Basket	Basket	<input type="checkbox"/>	6			\$14.29	\$7.15	0-49814-42601-9
42602	6IN EverFlorin in Bushel Basket	Basket	<input type="checkbox"/>	6			\$16.49	\$8.25	0-49814-42602-6
42603	6IN Violet in Wooden Pail	Wood	<input type="checkbox"/>	6			\$16.49	\$8.25	0-49814-42603-3
42659	6IN Cornicopia Dishgarden	Ceramic	<input type="checkbox"/>	6			\$21.99	\$11.00	0-49814-42659-0

ADVENT

40273	2IN Violet in Holiday Bell	Ceramic	<input checked="" type="checkbox"/>	20		Yes 20	\$4.99	\$2.50	0-49814-40273-0
40274	2IN Violet in Snowman with Scarf	Ceramic	<input checked="" type="checkbox"/>	20		Yes 20	\$6.49	\$3.25	0-49814-40274-7
40478	4IN Violet Festive Holiday Vase (4 Colors)	Ceramic	<input type="checkbox"/>	12			\$5.49	\$2.75	0-49814-40478-9
41031	2IN Poinsettia in WaterShip	Plastic	<input checked="" type="checkbox"/>	15	30	Yes 20	\$4.99	\$2.50	0-49814-01255-7
41035	2IN Poinsettia		<input type="checkbox"/>	19	24	Yes 20	\$3.99	\$2.00	0-49814-00250-3
41040	2IN Poinsettia in Unicover	Plastic	<input type="checkbox"/>	24	30	Yes 30	\$3.49	\$1.80	0-49814-41040-7
41201	2IN Poinsettia Top Hat Snowman	Ceramic	<input checked="" type="checkbox"/>	15		Yes 20	\$6.99	\$3.50	0-49814-41201-2
41202	2IN Poinsettia Snow Couple	Ceramic	<input checked="" type="checkbox"/>	15		Yes 20	\$6.99	\$3.50	0-49814-41202-9
41203	2IN Poinsettia Snow Kid	Ceramic	<input checked="" type="checkbox"/>	15		Yes 20	\$6.99	\$3.50	0-49814-41203-6
41204	2IN Poinsettia Drum Set	Ceramic	<input checked="" type="checkbox"/>	15		Yes 20	\$6.49	\$3.25	0-49814-41204-3
41205	2IN Poinsettia Leaf Gold Vase	Ceramic	<input checked="" type="checkbox"/>	15		Yes 20	\$6.99	\$3.50	0-49814-41205-0
41220	2IN Poinsettia in Water Can	Ceramic	<input checked="" type="checkbox"/>	15		Yes 20	\$6.99	\$3.50	0-49814-41220-3

Prices are subject to change without notice. All Pricing F. O. B. Nashville

* Box Charge added to each case: 2" and 4" @\$4.50, other @6.50

** Freight charged Zone A = 18%, Zone B = 21% and Zone C = 26% added to the order - 4% Processing fee is added for Freight Collect Order

Call 1-800-443-2290 option 1 or sales@optimara.com

Item Number	Item Description	Ceramic	Self Watering	Standard Pack Sizes*	Drop Ship ? Pack Size	Estimated Retail	F. O. B. Nashville RETAIL Unit Cost	Optimara UPC
41226	2IN Poinsettia in White Bulb Vase	Ceramic	<input checked="" type="checkbox"/>	15	Yes 20	\$6.49	\$3.25	0-49814-41226-5
41229	2IN Poinsettia in Blue/White Vase	Ceramic	<input checked="" type="checkbox"/>	15	Yes 20	\$5.99	\$3.00	0-49814-41229-6
41263	2IN Poinsettia in Santa w/ Bag	Ceramic	<input checked="" type="checkbox"/>	15	Yes 20	\$6.99	\$3.50	0-49814-41263-0
41281	2IN Poinsettia in Ceramic Ornament (Gold/Re	Ceramic	<input checked="" type="checkbox"/>	20	Yes 20	\$6.49	\$3.25	0-49814-41281-4
41295	2IN Poinsettia in Santa on Sled	Ceramic	<input checked="" type="checkbox"/>	15	Yes 20	\$7.49	\$3.75	0-49814-41295-1
41478	4IN Poinsettia Vase W/ 2 Poinsettias And Ivy	Ceramic	<input type="checkbox"/>			\$8.99	\$4.50	0-49814-41478-8
42201	2IN Violet Top Hat Snowman	Ceramic	<input checked="" type="checkbox"/>	NEW 20	Yes 20	\$6.49	\$3.50	0-49814-42201-1
42202	2IN Violet Snow Couple	Ceramic	<input checked="" type="checkbox"/>	NEW 20	Yes 20	\$6.49	\$3.50	0-49814-42202-8
42203	2IN Violet Snow Kid	Ceramic	<input checked="" type="checkbox"/>	NEW 20	Yes 20	\$6.49	\$3.50	0-49814-42203-5
42204	2IN Violet Drum Set	Ceramic	<input checked="" type="checkbox"/>	NEW 20	Yes 20	\$6.49	\$3.50	0-49814-42204-2
42205	2IN Violet Leaf Gold Vase	Ceramic	<input checked="" type="checkbox"/>	NEW 20	Yes 20	\$6.99	\$3.50	0-49814-42205-9
42263	2IN Violet in Santa w/ Bag	Ceramic	<input checked="" type="checkbox"/>	20	Yes 20	\$6.49	\$3.25	0-49814-42263-9
42264	2IN Violet in Ceramic Santa with Chimney & E	Ceramic	<input checked="" type="checkbox"/>	20	Yes 20	\$6.49	\$3.25	0-49814-42264-6
42281	2IN Violet in Ceramic Ornament (Gold/Red)	Ceramic	<input checked="" type="checkbox"/>	20	Yes 20	\$6.59	\$3.30	0-49814-42281-3
42295	2IN Violet in Ceramic Santa on Sled	Ceramic	<input checked="" type="checkbox"/>	20	Yes 20	\$7.49	\$3.75	0-49814-42295-0
48210	8IN Christmas Basket	Basket	<input type="checkbox"/>	2		\$21.99	\$11.00	0-49814-48210-7
48220	10IN Christmas Basket	Basket	<input type="checkbox"/>	2		\$32.99	\$16.50	0-49814-48220-6

HANUKKAH

41276	2IN Violet in Hanukkah Dreidel	Ceramic	<input checked="" type="checkbox"/>	20	Yes 20	\$6.99	\$3.50	0-49814-41276-0
-------	--------------------------------	---------	-------------------------------------	----	--------	--------	--------	-----------------

VALENTINE

40454	4IN Violet w/ Single or Double Hearts	Ceramic	<input checked="" type="checkbox"/>	20 12		\$9.99	\$4.50	0-49814-40453-6
40460	4IN Violet in Ceramic - Silver Single Heart Po	Ceramic	<input type="checkbox"/>	12		\$8.99	\$4.50	0-49814-40460-4
42257	2IN Violet Valentine Tall Tom Rings and Heart	Ceramic	<input checked="" type="checkbox"/>	20	Yes 20	\$6.49	\$3.25	0-49814-42257-8
42455	4IN Violet Valentine Two Rings and Hearts	Ceramic	<input checked="" type="checkbox"/>	20 12		\$8.99	\$4.50	0-49814-42455-8
42558	4.5IN Small Assorted Dishgarden	Ceramic	<input type="checkbox"/>	6		\$18.99	\$9.50	0-49814-42558-6

EASTER

42447	4IN Easter Basket	Basket	<input type="checkbox"/>	15 6	Yes 15	\$6.99	\$3.50	0-49814-42447-3
-------	-------------------	--------	--------------------------	------	--------	--------	--------	-----------------

MOTHER'S DAY

40486	4IN Violet in Berry Relief Vase	Ceramic	<input checked="" type="checkbox"/>	12		\$10.99	\$5.50	0-49814-40486-4
-------	---------------------------------	---------	-------------------------------------	----	--	---------	--------	-----------------

Prices are subject to change without notice. All Pricing F. O. B. Nashville

* Box Charge added to each case: 2" and 4" @\$4.50, other @6.50

** Freight charged Zone A = 18%, Zone B = 21% and Zone C = 26% added to the order - 4% Processing fee is added for Freight Collect Order

Call 1-800-443-2290 option 1 or sales@optimara.com

Item Number	Item Description	Ceramic	Self Watering	Standard Pack Sizes*	Drop Ship ? Pack Size	Estimated Retail	F. O. B. Nashville RETAIL Unit Cost	Optimara UPC
40620	6IN Violet In Assorted Ceramic	Ceramic	<input type="checkbox"/>	6		\$19.99	\$10.00	0-49814-40620-2
40622	6IN EverFloris in Assorted Ceramic Vase	Ceramic	<input type="checkbox"/>	6		\$21.99	\$10.99	0-49814-40622-6
42212	2IN Violet in Antique Sage Rose Design	Ceramic	<input checked="" type="checkbox"/>	15	Yes 20	\$5.49	\$2.75	0-49814-40277-7
42267	2IN Violet Picket Fence Tulips	Ceramic	<input checked="" type="checkbox"/>	15	Yes 20	\$5.49	\$2.75	0-49814-42267-7
42412	4IN Violet in Antique Sage Rose Design	Ceramic	<input checked="" type="checkbox"/>	12		\$10.99	\$5.50	0-49814-42412-1
42434	4IN Violet in Crock Pot	Ceramic	<input checked="" type="checkbox"/>	12		\$8.79	\$4.40	0-49814-42434-3
42467	4IN Violet Picket Fence Tulips	Ceramic	<input checked="" type="checkbox"/>	12		\$9.89	\$4.95	0-49814-42467-1
42612	6IN Violet in Antique Sage Rose Design	Ceramic	<input checked="" type="checkbox"/>	6		\$19.99	\$10.00	0-49814-42612-5

SPRING

40452	4IN Violet in Bees & Flowers Vase	Ceramic	<input checked="" type="checkbox"/>	12		\$8.79	\$4.40	0-49814-40452-9
42230	2IN Violet in Pearl Bead Basket	Wire	<input type="checkbox"/>	20	Yes 20	\$6.59	\$3.30	0-49814-42230-1
42410	4IN Violet in Colored Metal Pail (set of 6)	Metal	<input type="checkbox"/>	12	Yes 12	\$6.59	\$3.30	0-49814-42410-7
42430	4IN Violet in Pearl Bead Basket	Wire	<input type="checkbox"/>	12	12	\$9.99	\$5.00	0-49814-42433-6

PLANT CARE - OPTIFLORA

80122	Violet Food 14-12-14 NPK Handy Pack		<input type="checkbox"/>	12	Yes 12	\$1.99	\$1.00	0-33545-00122-5
80200	Plant Food 20-5-10 NPK 124-12		<input type="checkbox"/>	12	Yes 12	\$2.49	\$1.25	0-33545-00124-9
80410	Watermaids (12BC)		<input checked="" type="checkbox"/>	12	Yes 12	\$2.99	\$1.50	0-33545-00433-2

Prices are subject to change without notice. All Pricing F. O. B. Nashville

*** Freight Percentage added according to the Freight Chart by Zone of Ship To location

**** Minimum Order Processing Charge of \$6.50 may apply to order less than \$150

***** Pallet Charge applies if needed \$7.50 for all shipments via Truck

Additional Charges may apply for special circumstances

Optiflora orders shipped Ground all pricing F. O. B. Nashville Freight Pre-Paid for orders over \$500 for Plant Care Products



Prices are subject to change without notice. All Pricing F. O. B. Nashville

* Box Charge added to each case: 2" and 4" @\$4.50, other @6.50

** Freight charged Zone A = 18%, Zone B = 21% and Zone C = 26% added to the order - 4% Processing fee is added for Freight Collect Order

Call 1-800-443-2290 option 1 or sales@optimara.com

Page 5 of 5